



PQ PARTNERS FOR QUALITY

Allegheny Children's Initiative · Citizen Care
Exceptional Adventures · Milestone Centers
Partners for Quality Foundation



Saturday, April 23, 2022

Allegheny Commons Park | North Side

Event begins 11 a.m.; Duck Derby 1 p.m.

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IN PARTNERSHIP WITH



**Adopt a Duck. Cheer on a Duck.
Make a Difference.**

The Ducks are Coming to Pittsburgh!

Who doesn't love rubber ducks?

Following in the successful footsteps of nonprofit organizations in cities such as Chicago, Tampa, Cincinnati and Lexington, the **Steel City Duck Derby** is a fundraiser for the Partners For Quality family of agencies – which supports more than 5,000 local individuals with intellectual & developmental disabilities and behavioral health challenges. Learn more at PFQ.org.



People across Western Pennsylvania are invited to “adopt ducks”, which will race in the Steel City Duck Derby. The top three finishers will win cash prizes of \$1,500, \$1,000 & \$500! Before the race, Allegheny Commons Park will be the site of a fun family festival, with food trucks, face painting, tattoos, music and more! The festival begins at 11 a.m., with 5,000 rubber ducks being “launched” into Lake Elizabeth at 1 p.m.!

The Partners For Quality Foundation is thrilled to partner with iHeart Media Pittsburgh for this event, which will feature on-air personalities from 96.1 KISS and BIG 104.7 on-site on April 23.

Visit **SteelCityDuckDerby.org** for more information

About Partners For Quality

Partners For Quality (PFQ) provides administrative management services to a family of subsidiary agencies in Western Pennsylvania. PFQ services include Human Resources, staff training, Fiscal, I.T., Operations, Fundraising and Communications.

By consolidating and overseeing administrative responsibilities, our subsidiaries are empowered to focus on their day-to-day priorities; most importantly, the persons they support.

The Partners For Quality Family of nonprofit agencies support more than 5,000 individuals with intellectual & developmental disabilities and behavioral health challenges. Our agencies:

Allegheny Children's Initiative supports more than 500 children and families with behavioral challenges each year.

Citizen Care provides individualized community, residential and vocational services to adults with intellectual & developmental disabilities.

Exceptional Adventures provides fun and safe social and travel opportunities to individuals with disabilities.

Milestone Centers serves adults and children with developmental and behavioral health challenges through services which include residential locations, outpatient therapy, day programs and community participation.

Partners For Quality Foundation organizes special events and raises much-needed funds that support all of our agencies





SPONSORSHIP OPPORTUNITIES

Our family fun event would not be possible without support from community partners like you. We appreciate your support!

	Ritz Quacker \$5,000	Grand Quacker \$2,500	Quack Attack \$1,000	Mighty Duck \$500
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Logo on cover of Duck Adoption papers



Mention in 512 radio commercials promoting the event*



*Commercials will air on 96.1 KISS, 94.5 3WS and BIG 104.7

Inclusion in 240 promotional mentions by iHeart on-air personalities*



*Commercials will air on 96.1 KISS, 94.5 3WS and BIG 104.7

Opportunity to host Duck Adoption event at your business location(s) featuring 5' inflatable duck



Name/logo on entrance banner at site



Booth on-site with sampling



Duck Adoption papers at your business location(s)



Recognition at event by iHeart media emcees



Logo/name inside of Duck Adoption papers

LOGO

LOGO

LOGO

NAME

Mention on website w/link; in email blasts; and in PFQ and iHeart social media posts

LOGO & LINK

LOGO & LINK

LOGO

LOGO

Number of ducks in derby

100

50

20

5

Mention on post-event communications



FUN FOR THE WHOLE FAMILY!



WE CAN'T WAIT!





SPONSORSHIP COMMITMENT FORM – PLEASE COMPLETE

SPONSORSHIP LEVELS

Ritz Quacker-\$5,000

Grand Quacker-\$2,500

Quack Attack-\$1,000

Mighty Duck-\$500

Check enclosed in the amount of \$_____ made payable to: Partners For Quality Foundation

Credit card payment can be made by contacting Tami Rippy, Partners For Quality Foundation, at 412-446-0702.

**Sponsorship payments must be paid in full by the end of January 2022
in order to receive full benefits of participation.**

Recognition on promotional materials is available to the sponsor once the sponsorship commitment form has been signed and returned. We cannot guarantee inclusion in any promotional material produced prior to the delivery of the signed agreement. Logos must be submitted in high-resolution .jpg format. All artwork must be submitted by the end of January 2022, to be included in pre-race marketing material.

Contact name: _____

Business name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Signature: _____

Return form to, or for any questions:
Partners For Quality Foundation
250 Clever Rd.
McKees Rocks, PA 15136
412-446-0702