



January 17th, 2026

Rain Out Date: January 18th, 2026

11:00 am - 3:00 pm

Riverfront Esplanade

Daytona Beach, Florida

Sponsorship Information

SPONSORSHIP PARTICIPATION LEVELS

Golden Goose Title Sponsorship: \$5,000

Presenting Title Sponsor (Hand-out Awards)

Company Name & Logo on all Marketing Materials:

- Logo on Posters & Flyers (150 posters)
- Logo on Banners (3 banners)
- On-Site Display area - (sponsor supplies tent & materials)
- Logo & Mention in (organic & paid) Radio/Press, Social Media Posts & Reels
- Speaking time and promotion at VIP After Party
- VIP access (photo ops, speaking and booth space)
- Post video appearance & branding

Master Quacker Premium Sponsorship: \$2,500

Company Name & Logo on all Marketing Materials:

- Logo on Posters & Flyers (150 posters)
- Logo on Banners (3 banners)
- On-Site Display area - (sponsor supplies tent & materials)
- Logo & Mention in (organic & paid) Social Media Posts
- Free Booth Space on Event Day

Mighty Duck Sponsorship: \$1,000

Company Name & Logo on Marketing Materials:

- Logo on Posters & Flyers (150 posters)
- Logo on Banners (3 banners)
- Mention in (organic & paid) Social Media Posts
- Free Booth Space on Event Day

Quacker Backer Sponsorship: \$500

Company Name & Logo on Marketing Materials:

- Logo on Posters & Flyers
- Mention in (organic & paid) Social Media Posts
- Free Booth Space on Event Day

All sponsor logos will be placed on Duck Race Website and Daytona Beach Kiwanis website

SPONSORSHIP COMMITMENT FORM

SPONSORSHIP LEVEL

- ☐ Golden Goose ~ \$5,000
- ☐ Master Quacker ~ \$2,500
- ☐ Mighty Duck ~ \$1,000
- ☐ Quacker Backer ~ \$500

- ☐ Check enclosed in the amount of \$_____ payable to Daytona Beach Kiwanis Foundation.
- ☐ Please invoice me. Sponsor will be invoiced upon receipt of commitment form.

****Sponsorship payments must be paid in full by 12/05/2025 to receive full benefits of participation.****

Recognition on promotional material is available to the sponsor once the sponsorship commitment form has been signed and returned. We cannot guarantee inclusion on any promotional material produced prior to the delivery of the signed agreement. Logos must be submitted in JPEG format. All artwork must be submitted by 12/05/2025 to be included on pre-race printed marketing material.

Point of Contact:

Address:

City/State/Zip:

Phone:

Email:

Signature:

Return Forms:
Daytona Beach Kiwanis Club
PO BOX 1531
Daytona Beach, FL 32115

Contact Jayme Dickey, President of Daytona Beach
Kiwanis Club at 816-642-6800 for questions.



The Great Daytona Beach Duck Race

DAYTONA BEACH KIWANIS CLUB will launch a minimum of 10,000 rubber ducks in a race at Riverfront Esplanade on January 17th, 2026. The first three ducks to cross the finish line will win CASH prizes (1st - \$2,500, 2nd - \$1000, 3rd - \$500)! Your sponsorship support is needed to make a big splash with this 3rd Annual event. All proceeds will help take the commitment Kiwanis has to helping deserving children in our community to the next level. We provide support to over 50 local non-profits. We directly sponsor and support 2 CKI Clubs, 3 Key Clubs, 1 Builders Club, and 2 K-Kids Clubs in our Volusia County Schools. Daytona Beach Kiwanis has been on the front line of making a difference in the lives of Daytona's children for over 100 years.



For great videos and to see how it works,
visit

<https://www.duckrace.com/daytonabeach>

WE KEEP OUR MONEY LOCAL, OUR KIDS DESERVE IT!

Who Will Benefit?

The Duck Race will benefit Daytona Beach Kiwanis Foundation Inc. in their efforts to help fund various projects, scholarships, and support other non profits right here in our local community.

Proceeds will also go to other local charities (over 50) that Daytona Beach Kiwanis partners with.

Organizations are invited to participate in the fundraising challenge by forming their own Duck Teams to promote Duck Adoptions and retain a portion of what they raise through their efforts to go back to their non profit of choice.

Thank you to our past sponsors!



KIWANIS - KIDS AT HEART

KIWANIS INTERNATIONAL is a global community of clubs, members and partners dedicated to improving the lives of children one community at a time. Today, we stand with more than 550,000 members from K-Club to Key Club to Kiwanis and many ages in-between in 80 countries and geographic areas. Each community has different needs, and Kiwanis empowers members to pursue creative ways to serve the needs of children, such as fighting hunger, improving literacy, and offering guidance.

Kiwanis clubs offer over 150,000 service projects per year.

MISSION

Kiwanis helps kids around the world. Local clubs look out for our communities and the international organization takes on large-scale challenges, such as fighting disease and poverty.

VALUES

We are passionate about making a difference. Helping kids grow and succeed is at the heart of everything we do. But how we do it is just as important. We believe our neighborhoods and our world are best served when people of all ages and different backgrounds work together to share their time and talents.

HELP UP BE A POWERFUL FORCE FOR HELPING CHILDREN

Partner with Daytona Beach's oldest service organization as we seek to do even more to support the healthy growth of our local kids. Our goal is to be the largest Duck Race in the state of Florida, with proceeds totaling over \$100,000.

