

## What is the Great Brevard Duck Race?

The Great Brevard Duck Race is a fun and unique signature fundraiser for Crosswinds Youth Services, a local not-for-profit organization that has been committed to providing critical programs and services to vulnerable children, youth, and their families in Brevard County for over 40 years.

During the month of April, flocks of yellow rubber ducks decked out with ultra-cool sunglasses make their way to Brevard County to participate in the annual Great Brevard Duck Race during the Indian River Festival at Sand Point Park in Titusville. Winners of the duck race receive great prizes!

The proceeds raised help to support programs and services offered by Crosswinds.



### Unique Marketing Opportunity:

The Great Brevard Duck Race is a one-of-a-kind event that presents a fun way for your organization to receive extensive visibility and publicity during a five week campaign. Our major media partners are WFTV 9 Family Connection, Lite Rock 99.3 WLRQ, Kiss 95.1, and WMMB-AM. Other generous media supporters include *Florida Today* Newspaper, *Brevard Business News*, *Hometown News*, *Bright House Brevard Notes* TV show, and more. **Campaign Kickoff: March 2015**



## YES, I want to be a Sponsor!

### TOP DUCK SPONSOR \$5,000

Inclusion in radio, television, and in all press releases; Logo prominently placed on duck adoption papers, t-shirt, and on website with link; Live recognition and Individual Banner at Duck Race, and Invitation to have your mascot at Duck Race; Top Duck Plaque; Spotlight on Duck Race Facebook page; Option to distribute organization giveaways at Duck Race booth; Corporate duck for "Duck"orating contest; VIP Duck Package that includes t-shirts, rubber ducks and **200 complimentary duck entries.**

### DIAMOND DUCK SPONSOR \$2,500

Inclusion in all press releases; Logo prominently placed on duck adoption papers, t-shirt, and on website with link; Live recognition and Individual Banner at Duck Race; Spotlight on Duck Race Facebook page; Option to distribute organization giveaways at Duck Race booth; Corporate duck for "Duck"orating contest; VIP Duck Package that includes t-shirts, rubber ducks and **100 complimentary duck entries.**

### PLATINUM DUCK SPONSOR \$1,000

Inclusion in all press releases; Logo prominently placed on duck adoption papers, t-shirt, and on website with link; Live recognition and Individual Banner at Duck Race; Spotlight on Duck Race Facebook page; Opportunity to distribute organization giveaways at Duck Race booth; Corporate duck for "Duck"orating contest; VIP Duck Package that includes t-shirts, rubber ducks and **50 complimentary duck entries.**

### GOLD DUCK SPONSOR \$500

Logo on duck adoption papers, t-shirt, and on website; Live recognition at Duck Race; Name listed on Sponsor Banner; VIP Duck Package that includes t-shirts, rubber ducks and **25 complimentary duck entries.**

### SILVER DUCK SPONSOR \$250

Name listed on Sponsor Banner; VIP Duck Package that includes t-shirts, rubber ducks and **15 complimentary duck entries.**

**(Print deadline is December 5, 2014)**



## Sponsor Contact Information

My Sponsorship should be listed as: \_\_\_\_\_

Contact person name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

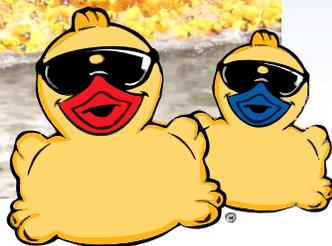
City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Thank You!

**Please make checks payable to  
Crosswinds Youth Services.  
Complete and send this form to  
1407 Dixon Blvd., Cocoa, FL 32922.**

**Donations are tax deductible and receipts will be given.  
Tax ID # 23-7376943**

**For additional sponsor information,  
contact Misty Campbell at 321-452-0800 ext. 205.**



## Additional benefits of being associated with Crosswinds Youth Services

The organization has been recognized numerous times for its accomplishments throughout the community. In 2003 Crosswinds was named Agency of the Year by the National Network for Youth, and as Organization of the Year by *Florida Today* Newspaper. In 2008 the organization received the Non-Profit of the Year Award by the Melbourne-Palm Bay Area Chamber of Commerce. Also, in 2011 Crosswinds received the Science and Service Award by the Substance Abuse and Mental Health Services Administration (SAMHSA). In 2013, Crosswinds received the Non-Profit Organization of the Year Award by the Titusville Area Chamber of Commerce.

Your prize donation will be eligible for tax benefits consistent with giving to non-profit organizations and your partnership will help us raise the funds necessary to continue to provide life-changing and even life-saving help to many youth in our community.

(Print deadline is December 5, 2014)



Like Us on Facebook

[www.facebook.com/BrevardDuckRace](http://www.facebook.com/BrevardDuckRace)

## Please Join our Flock Become a Sponsor



Photo by Craig Rubadoux, Florida Today

## For the 17th Annual Great Brevard Duck Race

Sunday, April 12, 2015



CROSSWINDS  
YOUTH SERVICES, INC.

Benefitting

Crosswinds Youth Services

Children's Shelter and other programs and services

[www.GreatBrevardDuckRace.com](http://www.GreatBrevardDuckRace.com)